



FOR IMMEDIATE RELEASE

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## **LAURIE GRANT NICHOLS APPOINTED CHIEF EXECUTIVE OFFICER OF HANDS ON GEORGIA**

### *Nichols to Lead Statewide Organization*

ATLANTA, Sept. 10, 2007 – Hands On Georgia, the premiere statewide organization promoting volunteer service and civic engagement, announced the selection of Laurie Grant Nichols as its first Chief Executive Officer. Ms. Nichols begins her new role on Sept. 10, just two weeks prior to the Hands On Georgia Week 2007 kickoff.

“Hands On Georgia is fortunate to have Laurie join the organization,” said Eric Tanenblatt, Hands On Georgia Board Chairman. “The experience, leadership and enthusiasm Laurie brings will take the organization to the next level. “

Ms. Nichols has more than 15 years of experience with non-profit and educational organizations. Prior to joining Hands On Georgia, she served as Senior Director of Development for the Georgia Trust for Historic Preservation where she successfully managed a million dollar fundraising campaign. Ms. Nichols also held positions with the Atlanta Botanical Garden and United Way of Metropolitan Atlanta. Additionally, Ms. Nichols’ expertise and guidance are valued in her role as the vice-chair for the Georgia Council for International Visitors and as a member of the Association of Fundraising Professionals.

“I am both honored and excited to join Hands On Georgia,” said Ms. Nichols, the newly appointed CEO. “The organization has a strong record of accomplishments coupled with tremendous potential to increase volunteerism in our state. The Hands On movement has impacted the role that volunteerism can play to improve our communities, and I hope to build on that tradition and develop new tools to inspire Georgians to serve their communities.”

In addition to the CEO, Hands On Georgia announced the promotion of Kimberly Goff to Chief Operating Officer. Goff previously served as the organization’s executive director. For more information about Hands On Georgia or Hands On Georgia Week 2007, visit [www.handsongorgia.org](http://www.handsongorgia.org) or call (404) 979-2842.

### **About Hands On Georgia**

Hands On Georgia is a statewide network that supports innovative volunteer approaches to meeting Georgia’s critical needs through service and civic engagement. Hands On Georgia calls upon the citizens of Georgia to help tackle tough issues in our state through volunteer service and engaged citizenship. Hands On Georgia has 19 affiliates across the state including the communities of Adairsville, Athens, Atlanta, Brunswick, Columbus, Covington, Dalton, Dooley County, Forsyth County, Hall County, Harlem, Liberty County, Macon, Milledgeville, Ongeechee County, Rome/Floyd County, Savannah, Wayne County, and Thomas County. For more information, visit [www.handsongorgia.org](http://www.handsongorgia.org) or call (404) 979-2842.

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